

# Party with the Pros!

## Joint-Sponsorship opportunities

### Party with the Pros! at TechEd EMEA 2008 in Barcelona on November 4, 2008

**Party with the Pros!** ([www.partywiththepros.org](http://www.partywiththepros.org)) was such a success at TechEd 2008 North America. With our sponsors including Microsoft we had to close registration at **678**. Bart Martens and Doug Spindler, the hosts, are now organizing again the independent **Party with the Pros!** during the weeks of TechEd EMEA 2008 in Barcelona

Bart Martens runs one of the largest IT Professional User Group leader Association in EMEA, CommunityWorks ([www.communityworks.eu](http://www.communityworks.eu)) and Doug Spindler runs the largest IT Pro Association in the Americas, Pacific IT Professionals ([www.pacitpros.org](http://www.pacitpros.org)). As in Orlando they will get decision makers and influencers invited: IT Managers, Server- and Network Administrators and IT Information Workers. Bart a 5-time Microsoft MVP (Most Valuable Professional) award winner and Doug, an MCT and 5 time MVP award winner will drive attendees for you by blogging and writing to, and using their many connections with the IT Pro Community and with key Microsoft staff, as well as contacting IT Pro user group leaders, influencers, and TechEd presenters.

For a small investment you can save time and money organizing your own event and participate in reaching out to new potential customers via sponsorship of **Party with the Pros!** We will create an atmosphere at **Party with the Pros!** that will be more relaxed, informal and conducive to conversation and making new contacts between IT Professionals and sponsors while featuring sponsor products.

**Sponsorship is limited, so book early to avoid delay! For more information on sponsorship check the table below, visit [www.partywiththepros.org/sponsorship-emea](http://www.partywiththepros.org/sponsorship-emea) or contact Bart or Doug directly.**

#### Joint-Sponsorship Opportunities

*TechEd EMEA 2008, 4 November, Barcelona*

	Platinum 2.000 € excl. VAT	Gold 1.500 € Excl. VAT	Silver 1.000 € Excl. VAT
Access passes	6	4	2
List of all registered attendees	YES		
List of all opt-in registered attendees		YES	
Verbal sponsor acknowledgement during Welcome Speech and Prize Draw	YES		
Sponsor (3) can pull the drawing and give away the prize personally on stage, max. 5 minutes	YES		
Opportunity to contribute prizes for drawings during event	YES	YES	
Sponsor evaluation software distributed to each attendee	YES	YES	
Sponsor logo on email confirmation, reminder emails and thank-you email	YES	YES	
Sponsor literature distributed to each attendee	YES	YES	YES
Sponsor logo on the <b>Party with the Pros!</b> website	YES	YES	YES
Sponsor logo, url and solution description on the show sponsorship page	200 words	150 words	100 words
Sponsor logo displayed on a big-screen display*	YES	YES	YES
Sponsor logo displayed on <b>Party with the Pros!</b> banner*	YES	YES	YES

\* if signed and paid latest three weeks before the event date

**Save the date! May 18th, 2009 Party with the Pros! at TechEd 2009 IT Pro in Los Angeles**



Host and Party organizer contact information

Email: [sponsor@partywiththepros.org](mailto:sponsor@partywiththepros.org)

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